

First. Map of Calgary
1902

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and
Map of Calgary
CANADA



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(SEE ALSO PAGE 12)

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NORMAN BLOCK, CALGARY

Introduction

THE publisher offers to the public this Guide and Map of Calgary, believing that it will familiarize our citizens with the names of the streets, which in this map alone are correctly named; that the information given will be of value to them and help them to prove to one another the great importance of Calgary at this present time; and, finally, that it will be of great service to them in imparting information about their present home to their Eastern and Southern friends.

Map Hints

Circles: The first circle is half a mile from the Post Office; the second, one mile; and the third, one and a half miles.

Blocks: Blocks 50, 51, 62 and 63 are at present the principal business blocks, but business is rapidly extending both east and west of these.

Sections: Calgary includes Sections 15, 16 and 14. Section 15 is the main part of the city; the principal public buildings referred to in the upper right hand corner of the map are found in this section. Fourth Street West is the dividing line between 15 and 16, and Sixth Street East between 15 and 14. This fact should be remembered as blocks are similarly numbered in each of the sections.

Lots: There are forty lots in every regular block. Lot No. 1 is the N.W. corner and Lots 21, etc., run from the S.E., corner, west.

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the City : : :

Sole agent for the
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Opposite Royal Hotel



Calgary

Description of Calgary's Coat-of-Arms.

The upper third of the shield shows the Rockies, our pride and glory. The lower two-thirds bears the Red Cross of St. George mounted by the Maple Leaf (Canadian Emblem), which again is charged with a buffalo bull, the former master of our great country. The supporters, a horse and a steer, represent our wealth. The crest



shows the Royal Crown (a sign of loyalty) and a sun burst. Below are the rose, the thistle and the shamrock declaring our ancestry. Calgary was founded in 1882 and in 1894 she received her city charter. Our motto is ONWARD, and the Union Jack and the Canadian Ensign speak of the Imperial Empire.

The above description of Calgary's coat-of-arms will not only be new to many but interesting to all. It embodies important signs of life.

Our city is growing so rapidly that early action will be necessary to extend her borders. Our three miles east and west and one mile north and south are being rapidly occupied. The new portions to be annexed are the following: **Germantown**, north of the city and just across the Langevin Bridge, where a large number of German-speaking Russians have settled and built homes for themselves. While in this country only a short time, they have gained for themselves a name for thrift, honesty and sobriety. Their new Lutheran Church on the north side and their pretty Moravian

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Greenhouses and Office---Cor. Van Horne Ave. and 1st St. West

Church on the south side of the river, both recently erected, are standing testimony to the above qualities. **Rouleauville**, formerly called Mission, south of the city, is owned largely by the Roman Catholic Church. Their beautiful chapel, convent, hospital, etc., etc., are all located here. The city is also likely to purchase land in the east end to make possible the extension of stock yards, etc., etc.

So expands this city of some seventeen summers and, as further reading will go to show, she has every right to be called the **Queen City of the West**. She has had her ups and downs but her future is now assured. Our only regret is that we seem to have grown so rapidly that we have not taken time to show ourselves to the outside world as others see us, which would have been the best publicity that we could possibly have had. These pages are then a few facts about ourselves.

Our **population** is rapidly passing the 6,000 mark.

We built during the last two years **over 300 houses**, amounting a year ago to \$200,000.00 and this year to a quarter of a million dollars in money value, and still it is almost impossible to get a house! This, then, is not a bad showing for a place without a boom and one that is sometimes taken for a wild west town. The poorest among us are succeeding in putting up their own comfortable homes. On the other hand many and beautiful are the homes of the wealthier among us—one house costing its owner some \$30,000.00. The property values are now on a constant rise and the

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Spectacles and Eye Glasses*

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Jas. Findlay, CALGARY,
Druggist and Optician CANADA

probabilities are that in the next year or two large sums will be made in property speculation.

Our **assessed value of rateable property** is \$2,380,825.00, and our rate of taxation 21 mills.

We have over **thirteen miles of improved streets**, a portion of which is boulevarded.

Our **water and sewer systems** cannot be extended rapidly enough to meet all demands. Our streets, business places and homes are lighted with electricity.

Our **Churches** are an interesting epistle in themselves. The Methodists are about to build a \$30,000.00 edifice in the heart of the city. The Church of England are planning a large pro-cathedral, for which lots have already been secured. The Presbyterians will enlarge their stone church. The Baptists, who have only just completed their building, are finding it almost too small. The Salvation Army just opened their beautiful brick barracks. The Roman Catholics are ever on the move. Then the Swedish Lutherans have acquired a property, and previous mention has already been made of the two German churches.

Many writers have vied with each other, to properly describe our **Stephen Avenue**—the surprise of every stranger and the pride of Calgary. These massive stone buildings, covering several blocks, are a sign of the reason of our hope. We have built, and are building, for the future. We take second place to no other city between Winnipeg and Vancouver, either as regards our

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They do nothing else, thus you are
assured of perfect fit, stylish appear-
ance, and an individual nicety
obtained only in :: :: ::

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CLARENCE BLOCK, CALGARY.
WESTERN AGENCY

external appearance or the amount of business transacted here.

Our **merchants** are alive to their own and the city's interest. Every effort is put forth to bring prices as near to eastern prices as possible, taking into consideration the excessive freight rates that are being charged. Our **wholesalers** are trying to capture all trade that naturally should come to us. It is of considerable importance that many large eastern houses are about to open branches in Calgary. This is more particularly true of grocery and implement business. The lumber business has been the best known, coast firms being unable to supply us with enough building material. Manufacturing along every line is pressed to its utmost, and in some cases from 30 to 40 per cent. additional labor has been employed. The cattle trade is immense, as is easily seen by the fact that one firm alone uses in the course of the year 1,500 cars. It is a daily occurrence to see business people looking for business sites and offering any rent that is demanded.

Eastern Money as well as U. S. capital is being poured into Alberta. New banks are opening up branches everywhere. Calgary has now five strong banks. The most conservative insurance companies and wealthy individuals show their faith in Calgary by the large loans that are being made. The lack of confidence of a few years back has turned into absolute confidence.

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are Leaving

But I can

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dustry; a quarter of a million deals take place almost in sight of Calgary. We are also the centre of one of the liveliest **emigration** movements. During the year ending June 30, 1902, 654 cars of stock and settlers' effects came in. During the same time 1495 homestead entries were made in Calgary alone, and the C.P.R. land sales amounted to 616,538 acres. We will get our full share of the 750,000 people that some of the conservative public men, who are in touch with actual conditions, prophesy for this western land in almost another year. Evidence of this coming tide of emigration is already seen in the lively towns to the north and south of us. In the north immense quantities of wheat will yet be grown, and the south is getting great prominence through its beet sugar industry, etc. There will soon be a big demand for a greater development of market gardening, poultry raising, etc., etc., and experts in these lines will find splendid openings.

As further proof of our activity we may state that during the past year the receipts at our C.P.R. office amounted to three quarters of a million dollars. The receipts of our post office were three times as large as those of any other town in the North West Territories and double that of towns of similar size in Eastern Canada. Almost the same can be said of Customs and Inland Revenue receipts. Then we have seen, during the recent months, \$180,000.00 deals concluded over champagne, as every-day matters.

In addition to the already extensive **industrial**

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pursuits, the following are in early contemplation: two pork packing establishments, new C.P.R. boiler works, even more extensive building operations, enlarged stock yards to facilitate the growing cattle-shipping and, finally, the great irrigation scheme of the C.P.R. Mr. Dennis has recently said: "Irrigation, I may say, has now passed the merely experimental stage, and at the present time there are certain very large areas of land, particularly in Southern Alberta, owned by the C.P.R., which only require the construction of irrigation canals to turn them from uninhabited districts into thriving villages. Among these there is in particular a district of some two and a half million acres lying east of Calgary, which is traversed by the C.P.R., and which will be irrigated by water taken from the Bow River near Calgary. Its construction will mark a great advance in the development of Southern Alberta, and of large areas lying contiguous to the main line of the C.P.R." As this work will mean 59 miles of a large main canal, and with side canals 163 miles, its importance to Calgary is very apparent.

Other signs of life are the Inter-Western Pacific Exhibition Co., which will no doubt be so reconstructed that the future Calgary exhibitions will rival, or possibly exceed, those of either Winnipeg or the Coast. The city has also one of the liveliest Boards of Trade.

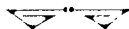
Geographically speaking, no other city is better situated for becoming **the commercial and the educational centre** of this great North West. To

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The most centrally located House in the City
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Open Day and Night...

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use a popular phrase, "things are simply coming our way," and they are coming fast. Anyone who cares to peruse the periodicals of our hopeful rivals will easily detect that intense jealousy apparent at every turn. Apart from all that has been said about our buildings, our country, our business enterprise and our people (and we have the best), it is simply a matter of course when we will have the Normal School, and by-and-by the University too, shall be among us. We alone have all the qualifications for the future Territorial capital and we are, so to speak, setting our houses in order.

But Calgary will soon become one of the principal **Tourist Resorts.** Of the many sights about us nothing is perhaps more inspiring than the intense hopefulness of our people. This is seen in the business man; it is also seen in the emigrant who makes his plans in the Immigration Hall. And why not? Look at the life right around you. Look at the thriving towns to the north of us, rising up in a few months. Our public buildings and our private homes have been photographed by the tourist over and over again. Who has climbed the hills around us and viewed the interesting panorama between the Bow and Elbow rivers and has not felt new life? Who can pass us without taking in our river drives, and watching those rapid waters, or climb the Mission hill? We can take our visitors to the Chipman ranche, with its thousand horses, to Burns' ranche, the ideally picturesque country home, the Sarcee Indian reserve, the large abattoirs, the brewery, the

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**OPPOSITE QUEENS HOTEL
CALGARY**

N. W. M. Police Barracks, the C.P.R. Gardens. Thousands have stood and thousands will stand in admiration viewing the majestic, snow-clad Rockies, 70 miles away, although they seem but a few miles distant. Last, but not least, is Banff, known as Calgary's summer resort and even better known as the Government National Park, with its mountain climbing, buffalo, sulphur springs, bathing and boating. Thousands from all the world over will continue to make their pilgrimage to this nature's shrine at our very door.

Calgary is also the home of the **sportsman**. Trout fishing, prairie chicken, duck, geese, abound quite near at hand; the bear, the deer, the wild sheep and the goat make their home in the mountains to the west of us.

In closing, just a word or two about our climate. Our citizens have tried almost every climate, for we are a cosmopolitan city. Their unanimous voice declares: **"None like Calgary."** Invalids, those suffering with tubercular diseases in particular, if they have come early enough, have found new life here. The day is not far distant when Calgary will be the Denver of Western Canada. It is justly claimed that no place in the Western Hemisphere enjoys more bright sunshine the year round. Our abundance of daylight in summer is interesting and our cool nights invigorating.

This, then, is our home of which we are justly proud. With our accustomed unselfishness we extend the hand of welcome to one and all who care to enjoy these privileges with us.

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Proprietor

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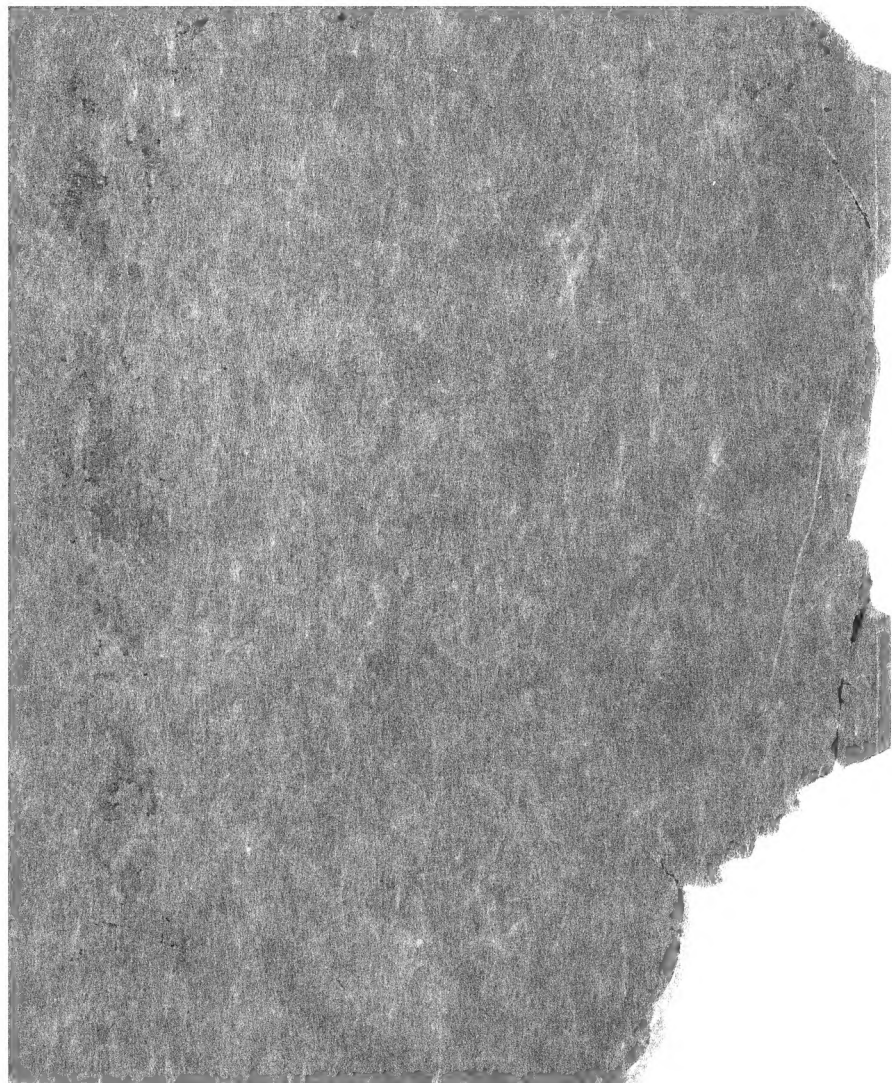
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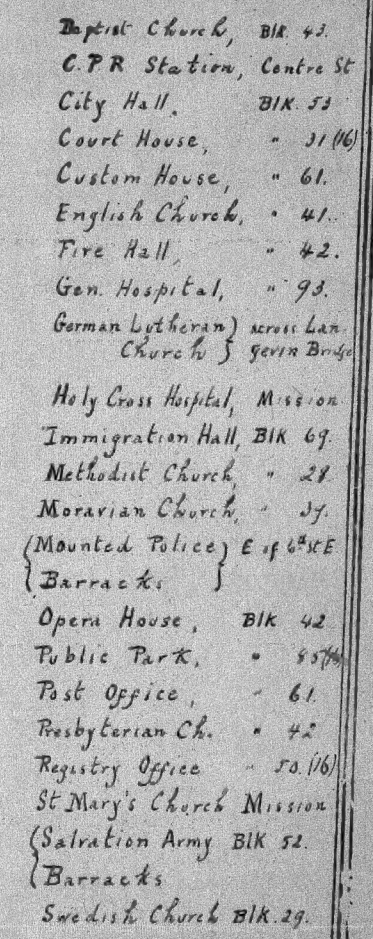
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Calgary



Calgary



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